

## Scoring Rubric for Rising Star Award

Criteria	Example	1 = low 10 = high	multiplier	Totals
Demonstrated achievement within the first five years of entering public communications profession	Nominee demonstrated exceptional abilities, skills and talents in contributing to their agency's success in public engagement. Record of achievement can include, but is not limited to, successfully managing projects to completion, added public value, improved public trust and agency transparency, supported community engagement, etc.		3	
Significant community impact	Contributed to a significant increase or measurable result with a major campaign or project for the most recent year (or multiple)		2	
Committed to Continuing Education and Skill Building	Attended classes, workshops, presentations, participated in forums or programs to grow their skillset.		1	
Engaging with CAPIO, as an active member	Participated on CAPIO committees, or shared information as a co-presenter on a CAPIO webinar or at a conference session. Nominee also participated in other CAPIO programs such as CAPIO speaks, the Mentorship Program, Emergency Communications Academy, CAPIO Annual Conference or regional workshops.		1	
Recognized by leadership or peers	Ex. Nominee was nominated by a superior, community member or peers, or was recognized at the leadership level for their work. Or nominee's work is reflected through other sources such as media, videos or independent award program.		3	
Total (100 possible)				