

November 4

**Sacramento City Hall
Training Room 1119
915 I Street
Sacramento, CA 95814**

9:30 to 1:00 p.m.

9:30 to 10 a.m. - Registration and
Networking
10 a.m. to 1 p.m. - Workshop

Speaker Information

Kerry Shearer, "The Livestream
Expert"



Workshop Sponsor

City of
SACRAMENTO

Smartphone Video: How to Produce, Shoot and Edit Compelling Social Media Video Afterward

During this three-hour CAPIO session Kerry Shearer, "The Livestream Expert" (and a former PIO for Sacramento County), will teach you how to create compelling content quickly using your smartphone. Even if you attended Kerry's session at CAPIO's 2019 Conference, you'll have the opportunity to refresh your skills and learn new tips and tools. This session will leave you inspired, equipped and ready to implement what you learned immediately.

What to bring to the workshop: A charged up smartphone. Ensure that you have enough storage space for a short video project. Install iMovie on your iPhone from Apple's App Store, if you don't have it. Also, check to see if you have access to the new Adobe Premier Rush CC app; it's a fantastic app – much more capable than iMovie. It comes free if you already have access to Premiere Pro, or may also be free if you have an existing Adobe Creative Cloud subscription through your agency or I.T. Department. If you own a lavalier smartphone mic and mini tripod, bring that, too.

Prices

CAPIO Members - \$65
Non-members - \$80

Contact information

info@capiro.org or call 1-844-CAPIO55

Lunch will be provided

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@ CAPIO.ORG