

## Scoring Rubric for Paul B. Clark Award

Criteria	Example	1 = low 10 = high	multiplier	Totals
Service to CAPIO	CAPIO Board member, at least one term. (More points for more terms) OR If not a CAPIO member, provided a significant service to members, in terms of time and outcomes		3	
Leadership through other influential organizations	Representation through other organizations as a board member, committee member, event or workshop speaker.		1	
Generous with knowledge and experience	Shared knowledge through workshops, presentations, participation in listserv and contributions to knowledge library		2	
Supporting other members' experience with CAPIO	Participated on CAPIO committees, nominate others for awards, assist as a judge for the TAMIO judges exchange etc.		1	
Mentorship	Participated in a formal mentorship program or as an informal mentor by sharing knowledge of communications through workshops, presentations, participation in listserv and contributions to knowledge library, etc. Took proactive steps to raise the profile of PIOs on a state or national level.		1	
Advocacy for profession	Proactive steps to raise the profile of government communicators on state or national level, such as participation in other associations, speaking events, offered education/training, article in publications, etc.		1	
Years specifically in the public communications profession	Objective scoring	2 = up to 5 years 4 = 6 -10 6 = 11 -15 8 = 16-20 10 = 21+	1	
Total (100 possible)				

**Notes – Please provide your feedback and evidence submitted in the nomination as it pertains to your scores provided above.**