

October 29, 2019

Modesto City Schools
425 Locust Street
Modesto, CA 95351-2631
Conference Room – Staff #5

Speaker Information



Scott Summerfield
Principal
SAE Communications

Workshop Sponsor



On-Camera Training Offered by SAE Communications

Are you new to the PIO field, or getting more media calls for a specific issue? Hone your skills with a personalized 1-hour training session offered by Scott Summerfield of SAE Communications.

- This opportunity is for current CAPIO members only
- This is for new trainees (those who have not attended a one-on-one training in the past)

The training will be a 1-hour, one-on-one interview session which will include a mock on-camera interview. Sessions will be recorded and provided to the participant following the training. Space is very limited for this training and is first-come, first-served.

October 29: 8:00, 9:15, 10:30, 12:15, 1:30, 2:45 (1-hour sessions)

About the Facilitator: Scott Summerfield

Scott Summerfield is a principal of SAE Communications, which specializes in public agency strategic and crisis communications counsel and training. Scott is a CAPIO past president and Paul Clark Award recipient.

Prices

CAPIO Members - \$50

Contact information

info@capio.org or call 1-844-CAPIO55

*Training qualifies for 1 PIO Institute credit - either
Media Relations (MR) or Public Speaking (PS)*

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