## **CALIFORNIA SPECIALIZED TRAINING INSTITUTE**

## **Intermediate Public Information Officer**



Intermediate Public Information Officer (IPIO): This 3-day (24 hour) course is designed to increase PIO's ability to be strategic communicators before, during, and after an emergency. Using a "Whole Community" approach, this course walks participants step-by-step on how to write strategic incident communication plans which enables PIOs to immediately set the narrative immediately after an emergency. Participants will leave the course with the framework to create strategic incident communication plans for their own jurisdictions. This course creates a practical and strategic link between the Basic PIO course and the Advanced PIO course.

#### **Topics to include:**

- Whole Community
- Access and Functional Needs
- Recovery
- Strategic Communication Plans

Course Length: 24 hours Course Code: IPIO



# About CSTI

CSTI has evolved into a statewide enterprise with responsibility for supporting training, exercises and education in a wide variety of public safety areas including but not limited to; emergency management, homeland security, hazardous materials, disaster recovery and crisis communications.

For more information regarding this or other courses we offer, please call: (805) 594-2100

Email us at: <u>CSTlinfo@caloes.ca.gov</u>

Find us online by visiting: www.caloes.ca.gov/CSTI

## **COURSE SCHEDULE**

### JOIN OUR MAIL LIST

Cal OES / CSTI 10 Sonoma Avenue Building 904 San Luis Obispo, CA 93405

