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Speakers:

Dr. Mary Ann Pearson, APR
Professor of Communication
Communications Arts Department
California Baptist University



Dr. Victoria Brodie
Assistant Professor of Public Relations
Communications Arts Department
California Baptist University



Prices
\$20 Member
\$35 Non-Member

Contact information:
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or call 1-844-CAPIO55

“Ethics and Communications Leadership”

“Advancing in the field of communications requires a commitment to ethics as well as strong leadership skills.”

Wednesday, March 4

From your Desktop

Noon – 1:15 p.m.

Join us as we discuss the importance of ethics and strong leadership skills in the communications field.

Key take-aways from this webinar include:

- Recognizing the ethical responsibilities of a communications professional
- Conducting communications activities with integrity and professionalism
- Recognizing organizational structures and relationships and how communications contributes to the success of your organization
- Understanding how to motivate and influence within your organization and beyond

Webinars can be watched live or after the webinar via recording. All registrants are provided with a link to the recording.