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Speakers:

Ann Peru Knabe, APR, Ph.D



Kathleen Donohue Rennie, APR, Ph.D



Robin Rockey, APR



“Earn Your APR in 2021: Everything You Need to Know to Start Now”

Friday, February 26

From your Desktop

Noon – 1:00 p.m.

Ready to take the next step of professional development in your communications career? Wishing you were more strategic? Think APR!

Join us for a webinar that covers what Accreditation in Public Relations is, how it can help you develop a strategic communications mindset, and how you can start your own APR journey.

Ann Peru Knabe, APR+M, Ph.D., and Kathleen Donohue Rennie, APR, Ph.D., will explain how the three letters “APR” sets you apart from your peers, and the key steps to earning the credential. Robin Rockey, APR, will share her recent experience earning her APR, with tips to jump start your own Accreditation journey as a government communicator or public relations professional.

Prices

FREE for CAPIO Members and Non-members

Contact information:

info@capio.org

or call 1-844-CAPIO55

Webinars can be watched live or after the webinar via recording. All registrants are provided with a link to the recording.