

March 10, 2020

Sacramento

West Sacramento Community
Center
Community Room
1075 West Capitol Avenue
West Sacramento, CA 95691

8:30 a.m. - 12:00 p.m.

Speaker Information



Justin Bruce
Client Success Manager
Tyler Technologies

Workshop Sponsors



Prices

CAPIO Members - Free

Non-members - \$40

Two CAPIO members per agency can attend for free

Contact information

info@capio.org or call 1-844-CAPIO55

Trust Your Gut or Trust the Facts?

Data is critical to build the public's trust and has the ability to increase citizen participation in government, create opportunities and inform decision making in the public sector. But, it's just the tip of the iceberg.

Join CAPIO for a free half-day workshop on how to leverage your agency's data to improve relations with the public, your agency's internal customers and to improve program performance. Don't worry – you will not need to have any expertise in databases or know any software; this collaborative session is designed for public-sector communications professionals and will cover:

- Open data – what is it, why is it important, what to do with it
- Leveraging your agency's data to improve performance and tell a story
- Interactive discussion – using your data to solve issues across agency lines
- Answer questions and provide high-level guidance and suggestions

The workshop will be presented by [Justin Bruce](#), former Director of Innovation and Performance for the City of Jackson, Mississippi. He currently serves as a Client Success Manager for Tyler Technologies helping state and local governments drive innovation around transparency, performance management, and process improvement.

Schedule:

8:30 a.m. - 9:00 a.m.: Registration, Coffee and Refreshments, and Networking

9:00 a.m. – Noon: **Open Data Training** (Justin Bruce)

Morning coffee/refreshments hosted by Tyler Tech

REGISTER TODAY
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