PROFILE

What type of Agency do you work for?

- City: 33%
- Special District: 27%
- County: 23%
- Other: 13%
- State: 3%

How long have you held your current position?

- Less than 5 Years: 64%
- 5 Years or More: 19%
- 10 Years or More: 17%

MEMBER PARTICIPATION AND RESOURCES

- 85% Have not participated in one of our committees.
- 45% Would like information about involvement in our committees.
- 19% Are interested in being a board member.

Have you used any of the resources under the members-only area of the website?

- Job postings: 66%
- Members forum: 55%
- Membership roster: 50%
- Library resources: 43%

COMMUNICATION AND EDUCATION

- 80% either “usually” or “always” read the newsletter.
- 80% feel the publication is interesting and relevant.
- 60% newsletter adds value to CAPIO membership.
- 74% aware or current/previous participant of the J. Lindsey Wolf PIO Institute.
- 69% aware or current/previous participant of mentoring program.
- 47% interested in receiving more information about professional development programs.

MEMBER EVENTS

- 62% Attended the Annual Conference.
- 47% prefer a full-day workshop to maximize time.
- 84% Overall satisfaction rating with our events.
- 69% wanted increased opportunities to get to know other association members.

How far in advance of an event do you prefer to receive information?

- 6 mos. - 1 yr. out
- 3-6 mos. out
- 1-3 mos. out

99% Satisfied or very satisfied with membership.