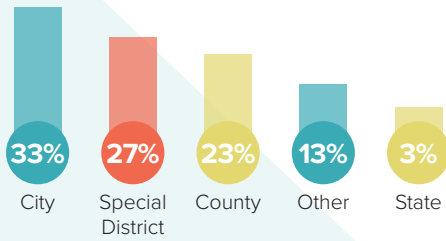


# PROFILE

What type of Agency do you work for?



How long have you held your current position?



**93%**  
Have a LinkedIn account

**45%**  
Joined the CAPIO LinkedIn group

# MEMBER PARTICIPATION AND RESOURCES

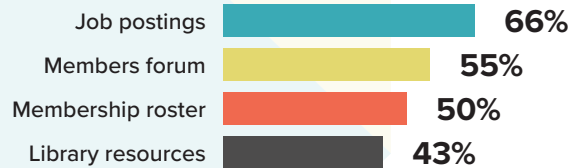
**99%**  
Satisfied or very satisfied with membership

**85%**  
Have not participated in one of our committees.

**45%**  
Would like information about involvement in our committees.

**19%**  
Are interested in being a board member

Have you used any of the resources under the members-only area of the website?



# COMMUNICATION AND EDUCATION



**80%** either "usually" or "always" read the newsletter

**80%** feel the publication is interesting and relevant

**60%** newsletter adds value to CAPIO membership

**74%** aware or current/previous participant of the J. Lindsey Wolf PIO Institute

**69%** aware or current/previous participant of mentoring program

**47%** interested in receiving more information about professional development programs

# MEMBER EVENTS

**62%**  
Attended the Annual Conference

**47%**  
prefer a full-day workshop to maximize time

**84%**  
Overall satisfaction rating with our events

**69%**  
wanted increased opportunities to get to know other association members

How far in advance of an event do you prefer to receive information?

