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Speaker:

Dr. Mary Ann Pearson, APR
Professor of Communication
Communications Arts
Department
California Baptist University



“The Benefits of a Mentor for Your Career in Communications”

Thursday, January 9

From your Desktop
Noon – 1:00 p.m.

Studies have shown that mentoring is one of the most valuable and effective professional development opportunities. Having the guidance, support and encouragement of a mentor can shape your career for years to come.

This webinar is geared towards those interested in being a mentor as well as those interested in being a mentee.

Key take-aways from this webinar include:

- What is mentoring
- Why mentoring is important
- What are the advantages of mentoring
- Topics/ideas to discuss with a mentor
- Key phases in the mentoring relationship
- How CAPIO’s mentoring program works

Prices

Free- CAPIO Member
\$35 Non-Member

Contact information:

info@capio.org
or call 1-844-CAPIO55

Webinars can be watched live or after the webinar via recording. All registrants are provided with a link to the recording.