



# Power Lunch Webinar

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## Speakers:

**Luke Fretwell**  
CEO  
ProudCity

**Talia Smith**  
Senior Management Analyst  
City of San Rafael

**Laine Hendricks**  
Public Information Officer  
County of Marin

## Are You Digital Ready?

*Scaling and Adopting Disaster Preparedness Using Lessons from the California Fires.*

**Monday, July 22**

**From your Desktop**  
Noon – 1:00 p.m.

**Webinars can be watched live or after the webinar via recording.**  
**All registrants are provided with a link to the recording.**

Digital is the default when disaster strikes, and governments must be prepared to communicate response and recovery efforts to the public immediately, continuously and effectively.

From websites to social media, the community relies solely on these channels to stay updated on relief efforts, and these must be mobile, accessible, adaptive, informative and planned in advance.

During this CAPIO webinar, you'll hear firsthand lessons learned from leaders who managed digital and communications operations during the Paradise, Santa Rosa, Sonoma and Butte County California fires and learn how governments can be best prepared when disaster strikes your communities.

### Prices

\$20 Member  
\$35 Non-Member

Contact information:  
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or call 1-844-CAPIO55