



CAPIO 2017 EXCELLENCE IN COMMUNICATIONS AWARDS PROGRAM WINNERS

COMMUNICATION AND MARKETING TOOLS (Print, Digital and Video)

PRINTED PUBLICATIONS

External/Special Purpose Publication

AWARD OF EXCELLENCE

CALIFORNIA EARTHQUAKE AUTHORITY

20th Anniversary Publication

AWARD OF DISTINCTION - TIE

CITY OF CARLSBAD

Community Services Guide

AWARD OF DISTINCTION - TIE

CITY OF SAN GABRIEL

City Beat

AWARD OF DISTINCTION - TIE

COUNTY OF MARIN

Viva Marin

External Publications: Annual Reports

AWARD OF EXCELLENCE - TIE

CALIFORNIA STATE TEACHERS' RETIREMENT SYSTEM

GRI Report

AWARD OF EXCELLENCE - TIE

ELSINORE VALLEY MUNICIPAL WATER DISTRICT

Annual Water Quality Report

AWARD OF DISTINCTION

INLAND EMPIRE UTILITIES AGENCY

Innovation at its Best: 2016 Annual Report

AWARD OF MERIT

CITY OF LONG BEACH

Annual Report Trilogy

Internal Employee Messaging/Publications

AWARD OF EXCELLENCE

SAN BERNARDINO COUNTY TRANSPORTATION AUTHORITY
SBCTA I-10 Corridor Project Public Hearing Staff Packet

AWARD OF DISTINCTION

CENTRAL CONTRA COSTA SANITARY DISTRICT
Lateral Connection Employee Newsletter

AWARD OF MERIT

COUNTY OF MARIN
State of the County

Media-Focused Messaging

AWARD OF EXCELLENCE

WEST VALLEY WATER DISTRICT
Groundwater Wellhead Treatment System Press Coverage

AWARD OF DISTINCTION

SAN DIEGO COUNTY
Offering Hope to Families of Missing Persons

AWARD OF MERIT

CITY OF FREMONT
An Open Letter to the Fremont Community

Most Improved Publication

AWARD OF EXCELLENCE

SWEETWATER AUTHORITY
Annual Report Redesign

AWARD OF DISTINCTION

WESTERN MUNICIPAL WATER DISTRICT
The Splash

AWARD OF MERIT

CENTRAL CONTRA COSTA SOLID WASTE MANAGEMENT AUTHORITY
RecycleSmart: Everyday Recycling Made Easy

DIGITAL/INTERACTIVE

Website

AWARD OF EXCELLENCE

CITY OF SANTA CLARITA

SantaClaritaArts.com

AWARD OF DISTINCTION

CITY OF SAN FERNANDO

Website Redesign

AWARD OF MERIT

MESA WATER DISTRICT

The New MesaWater.org

Most Effective Social/New Media Campaign

AWARD OF EXCELLENCE

CITY OF SACRAMENTO FRONT STREET ANIMAL SHELTER

Home for the Pawlidays

AWARD OF DISTINCTION

CITY OF SANTA CLARA

Social Media Live Streaming

AWARD OF MERIT

CITY OF RANCHO CUCAMONGA

Rancho Cucamonga Council Districts Measure Q Outreach

VIDEO

Video Production - Short Form (Under 2-minutes)

AWARD OF EXCELLENCE

ORANGE COUNTY TRANSPORTATION AUTHORITY

OC Bus Mobile App Video

AWARD OF DISTINCTION

CALIFORNIA OFFICE OF TRAFFIC SAFETY

"Pills & Pint" DUID PSAs

AWARD OF MERIT

CITY OF CARLSBAD

City of Carlsbad Wipes Clog Pipes Video Short Form

Video Production - Long Form (over 2-minutes)

AWARD OF EXCELLENCE

HUMBOLDT COUNTY HEALTH & HUMAN SERVICES

Humboldt County Foster Parents Needed - Film

AWARD OF DISTINCTION

CALIFORNIA STATE TEACHERS' RETIREMENT SYSTEM

CA Educator

AWARD OF MERIT - TIE

ASSOCIATION OF CALIFORNIA WATER AGENCIES

ACWA New Wave Video

AWARD OF MERIT - TIE

PADRE DAM MUNICIPAL WATER DISTRICT

Water It's a BIG DEAL: Padre Dam MWD's Advanced Water Purification Program

GRAPHIC DESIGN AND PHOTOGRAPHY

Graphic Design and Photography

AWARD OF EXCELLENCE - TIE

CITY OF LONG BEACH, PUBLIC WORKS

EZ-P the Parking G

AWARD OF EXCELLENCE - TIE

PLACER COUNTY

From Center to the Edge: Placer County's Snow Removal Operations

AWARD OF DISTINCTION

CITY OF UNION CITY

Union City Branding

AWARD OF MERIT - TIE

COACHELLA VALLEY WATER DISTRICT

Wellness Logo

AWARD OF MERIT - TIE

COACHELLA VALLEY WATER DISTRICT

2017 Desert-Friendly Plants Calendar

Most Effective Data Visualization/Infographics

AWARD OF EXCELLENCE

LONG BEACH WATER

Watering Schedule Infographics

AWARD OF DISTINCTION

ORANGE COUNTY PUBLIC WORKS DEPARTMENT

Service Area Fact Sheets

AWARD OF MERIT

COUNTY OF HUMBOLDT

Mapping Measure Z

COMMUNICATION / MARKETING PROCESSES AND CAMPAIGNS

Go Green/Environmental Programs

AWARD OF EXCELLENCE

PLACER COUNTY REGIONAL RECYCLING GROUP

One Big Bin

AWARD OF DISTINCTION

SACRAMENTO SUBURBAN WATER DISTRICT

"Conservation 365"

AWARD OF MERIT - TIE

ELSINORE VALLEY MUNICIPAL WATER DISTRICT

Instant Hot Water Recirculating System Program

AWARD OF MERIT - TIE

MESA WATER DISTRICT

"Mesa Water Saver" Campaign

Special Events: One Time

AWARD OF EXCELLENCE

CITY OF WEST HOLLYWOOD

Grand Opening, Automated Garage

AWARD OF DISTINCTION

CITY OF CORONA

Foothill Parkway Westerly Extension

AWARD OF MERIT

ORANGE COUNTY TRANSPORTATION AUTHORITY

64XPress Bus Dedication in Little Saigon

Special Events: Recurring

AWARD OF EXCELLENCE

CITY OF SAN GABRIEL

San Gabriel Dumpling & Beer Fest

AWARD OF DISTINCTION

PADRE DAM MUNICIPAL WATER DISTRICT

Water, Too Good to Waste - Advanced Water Purification Tour Program

Marketing Plans and Branding/Targeted Campaigns

AWARD OF EXCELLENCE - TIE

RIVERSIDE COUNTY TRANSPORTATION COMMISSION

91 Project - Steer Clear

AWARD OF EXCELLENCE - TIE

SAN BERNARDINO COUNTY TRANSPORTATION AUTHORITY

I-15 Base Line Road Interchange Improvement Project

AWARD OF DISTINCTION - TIE

CITY OF LONG BEACH, PUBLIC WORKS

EZ-P the Parking G

AWARD OF DISTINCTION - TIE

ORANGE COUNTY TRANSPORTATION AUTHORITY

OCTA October Ridership Campaign

AWARD OF MERIT - TIE

CITY OF SACRAMENTO

GetHereSac Campaign

AWARD OF MERIT - TIE

ORANGE COUNTY TRANSPORTATION AUTHORITY

The 91 Weekend Shift

The Dollar Stretcher Award - Most Creative with Least Dollars Spent

AWARD OF EXCELLENCE

SAN BERNARDINO COUNTY TRANSPORTATION AUTHORITY

Downtown San Bernardino Passenger Rail Project Rail Safety Campaign

AWARD OF DISTINCTION

CALIFORNIA STATE TEACHERS' RETIREMENT SYSTEM

#CalSTRSlife

AWARD OF MERIT

ORANGE COUNTY TRANSPORTATION AUTHORITY

64XPress Bus Dedication in Little Saigon

Most Innovative Communications

AWARD OF EXCELLENCE

LONG BEACH WATER

Who's That Hero? Transforming a Mascot into a Unique, Digital Gaming Experience

AWARD OF DISTINCTION

PLACER COUNTY

The Placer Life Podcast

AWARD OF MERIT

CITY OF SAN GABRIEL

WeChat

Crisis Communications / Public Safety Education Campaign

AWARD OF EXCELLENCE

SAN BERNARDINO COUNTY HUMAN SERVICES

Blue Cut Fire Animal Evacuation

AWARD OF DISTINCTION

CITY OF SANTA CLARITA

Sand Fire Crisis Communications

AWARD OF MERIT

COUNTY OF SAN DIEGO

Zika Virus Outreach Campaign

Please note: In some instances multiple awards are given at the same level due to a "tie" in the scoring from the judges.

Award of Excellence (Gold)

Award of Distinction (Silver)

Award of Merit (Bronze)