

call for speakers

Vintage with a View

Using our experience to move forward...

California Association of Public Information Officials (CAPIO) 2010 Annual Conference

April 13-16 - Santa Barbara
Fess Parker's DoubleTree Resort

The California Association of Public Information Officials (CAPIO) is looking for 2010 Annual Conference speakers and session leaders to share their insight on making their mark and communicating effectively. This year's conference theme is "Vintage with a View...using our experience to move forward." We welcome program topics related to the conference theme in the areas of:

- Event organization and planning practices
- Press & Community relations
- Social media (including usage by elected officials, measurement techniques, policy development, etc.)
- Strategic planning
- Crisis communications
- Improving internal communication (surveys, etc.)
- Digital technologies (blogging, websites, etc.)
- Budget constraints and doing more for less
- California Brown Act
- California Public Records Act
- Creative writing
- Other timely or "Theme" related topics

Please e-mail a short description (approx. 100 words) with suggested content and speaker names to: gortiz@santa-clarita.com and annealdrich@abacomcommunications.net

Deadline: February 26, 2009

CAPIO members receive a 10% registration discount for serving as speakers or session organizers/leaders.

Questions? Contact Anne Aldrich at (661) 361-0674 or Gail Ortiz at (661) 255-4314



Visit www.capio.org for conference information and ongoing updates.