

CAPIO provides California-focused education and networking opportunities to help our members face the unique public sector demands from their audiences and stakeholders.

CAPIO is the only PR association that specifically advances public sector communicators in California. The CAPIO leadership strives to continually improve our member services and educational offerings and we have seen that translate in our membership numbers that have doubled since 2015. Developing a network with amazing colleagues throughout the state strengthens the work we do each day for our local agencies.

– **Maurice Chenay**, public information officer
City of Roseville Environmental Utilities and
CAPIO 2020-21 President



Stay Connected

-  CaliforniaPIO
-  The California Association of Public Information Officials
-  CAPIOtweets
-  CaliforniaCommunicator

CAPIO provides opportunities to network, exchange ideas, share success stories and develop professional camaraderie.

Join CAPIO Today

Visit capio.org and click on “Join Us.” Annual dues are \$275 for a professional membership and \$75 for a full-time student. Membership is renewed annually on your membership anniversary date.

For more information, visit capio.org, email info@capio.org or call 1-844-CAPIO55.



P.O. Box 8840 | Chico, CA 94927
1-844-CAPIO55



Why CAPIO?

Because we serve to advance YOU—the public sector communicator! We welcome both new and veteran practitioners representing cities, counties, state agencies, public safety agencies, special districts, business partners and more.

MEMBERSHIP

JOIN TODAY



“It has been an honor to belong to such a great organization. The conferences have been outstanding and the camaraderie with other communication professionals has helped me tremendously.

– **George Barlow**
communications analyst
City of Yuba City



CAPIO Resources

CAPIO offers many programs to support advancement in the communications profession, tailored to each step in your career.

J. Lindsey Wolf Certificate in Communications

This certificate is awarded upon the completion of seven designated core competency courses, available through CAPIO’s regional and statewide training events and webinars.



Accreditation in Public Relations (APR)

CAPIO is one of only nine public relations organizations in the country to offer its members the internationally recognized APR. The process of earning your APR takes your skills to the next level by exposing you to today’s cutting-edge communication principles, strategies and practices, assessing your skills to identify strengths for growth and demonstrating your personal and professional commitment to excellence.

Annual Conference

This signature event is held each April and includes engaging sessions and keynotes on current industry topics. The event brings together more than 500 people to train, network, learn about vendor resources for the public sector industry and celebrate great work during the EPIC Awards dinner.

Regional Workshops, Webinars and Events

Half- and full-day workshops, media studio tours, and hour-long webinars focus on topics of importance to communicators at a more in-depth level.

Awards Program

CAPIO annually recognizes outstanding public agency communication programs and projects with its Excellence in Public Communications (EPIC) Awards. Additionally, communicators are eligible for the prestigious Paul B. Clark lifetime achievement award, Communicator of the Year and Crisis Communications Leader of the Year.



Other Benefits

All members receive an all-access pass to CAPIO’s website and resources, which include:

- **CAPIO Communicator** – Our monthly e-newsletter, with information on industry trends, job announcements and more.
- **Online Job Board** – The go-to place for public communications job openings.
- **Resource Directory** – A library of member-generated content, including RFPs, templates, samples and more.
- **CAPIO Coaches** – Get advice on a work issue or talk to an industry leader about your next career move with a CAPIO Coach, members with more than 10 years of experience in the profession.
- **Member Directory** – Nearly 700 communication professionals across the state, right at your finger tips.
- **Young Communicator Scholarship** – An annual award of \$1,500 to a California undergraduate student studying communications, public relations or related field.
- **Discussion Forum** – Have a question? Need to resource a sample document? Reach out to your colleagues through our Members-Only Discussion Forum.